



SOCIAL MEDIA POST CONTENT EXAMPLES KISHARON LANGDON BIKES BOATS BOOTS JURASSIC EVENT

POST EXAMPLE 1

Looking to get involved in supporting Kisharon Langdon?
Wishing you could do something to truly make a difference?
After the ideal team-bonding activity?
Or a fitness goal to work towards for 2026?
Our upcoming Bikes Boats Boots event on the Jurassic Coast is your opportunity.

Whatever your reason to join our community, we are happy to see you at the start line.
We are incredibly excited to introduce this exciting 3-in-1 adventure for our fundraisers to embark on. Taking place this June and giving you plenty of time to train, prepare and fundraise.

Let us know in the comments if you are considering the challenge!
#JurassicCoastChallenge #SupportingJewishCommunity #KisharonLangdonCommunity #TeamDay
#AdventureForGood #2026ChallengeAccepted

[Insert webpage link, Tag businesses that often support you, tag relevant staff members in your organisation, tag any relevant profiles you can think of]

POST EXAMPLE 2

The countdown is on for our Bikes Boats Boots challenge on the Jurassic Coast and there are still spaces for you and your teammates to join!

- Families
- Friends
- Corporate teams

All welcome for this brilliant day of adventure on the south coast.

If you have any questions, please feel free to get in touch. You can chat with one of our community members or we can pass you to our friends at @ The Adventure Element who will be running the event for us.

Shouting out to our supporters far and wide [tagging profiles] and those who are yet to join us for an adventure. We would love to see you at the start line!

#JurassicCoastChallenge #SupportingJewishCommunity #KisharonLangdonCommunity
[Insert webpage link, Tag businesses that often support you, tag relevant staff members in your organisation, tag any relevant profiles you can think of]

DON'T FORGET

- Use hashtags that include hike name, charity, commonly searched terms
- Tag locations, relevant profiles and people to increase engagement and reach
- Share any posts to your stories for maximum coverage
- Consider what days and times you post and test out when you get the best engagement

POSSIBLE TEXT YOU MAY INCLUDE IN POSTS:

Dates of the event, where the hiking challenge starts and finishes, the route along the Jurassic Coast, hiking distance, the awesome challenge and location, team entries, support of the charity, how / where to get more info and entry, stats, shoutouts to fundraisers, fun facts about the area.

TAG THE ADVENTURE ELEMENT IN YOUR POSTS

LinkedIn: <https://www.linkedin.com/company/the-adventure-element/>